



**NAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

**FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF MARKETING AND LOGISTICS**

QUALIFICATION: MARKETING HONOURS	
QUALIFICATION CODE:	LEVEL: 5
COURSE CODE: SMF521S	COURSE NAME: SPORT MANAGEMENT FOUNDATION
SESSION: NOVEMBER 2019	PAPER: THEORY
DURATION: 3 HOURS	MARKS: 100

FIRST OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	Dr Lovemore Matipira
MODERATOR:	Dr Stewart Kaupa

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer any FOUR questions only.2. You have 3 hours to answer the examination questions.3. Immediately, check that no pages are missing from this examination question paper.4. Sign the attendance register

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

Identify and discuss the sports manager`s resources that are required for the manager to manage sports effectively. Please provide examples where necessary.

[25 Marks]

Question 2

Discuss the four management functions that all Sports Managers must acquire in order to manage sports effectively. Provide examples where necessary.

[25 Marks]

Question 3

- i. Identify and discuss the unique features of sport. Provide examples where necessary
[10 Marks]
- ii. Describe the main elements of the environment that affect sport organizations.
Provide examples where necessary.

[15 Marks]

Question 4

- i. Discuss how the State may contribute to sport development in Namibia.
[15 Marks]
- ii. What can the State do to increase the level of sport participation and sport club membership in Namibia? Please explain and provide examples where necessary.

[10 Marks]

Question 5

What are the unique aspects of non-profit sport organizations? Please explain and provide examples and where necessary.

[25 Marks]

Good Luck!